

2021-22 District Goals



District: 322 B2
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[393_MD_322_\(21-22\)_322B2_-_AMIT_BOTHRA\)-converted_4525.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	150	50
2nd Quarter	1	20	75	75
3rd Quarter	1	20	75	25
4th Quarter	1	20	60	75

FY New Clubs

6

FY Charter Members

120

FY New Members

360

FY Retention Goal

225

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

255

Action Plan

[MD 322 \(21-22\) \(322B2 - AMIT BOTHRA\)-converted.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 18 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 MD 322 \(21-22\) \(322B2 - AMIT BOTHRA\)-converted_8168.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[423 MD 322 \(21-22\) \(322B2 - AMIT BOTHRA\)-converted_3528.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By 31st December, I had planned that all the Clubs of my District will have a PAN & Bank Account. I had planned for branding of Lions Image from the Month of July onwards by various means & sources such as Displaying Hoarding with Lions Logo, Distributing Envelopes to Medicine Shops with Lions Logo, Publishing activities in News Papers etc. I will give priority to Club Initiative Project.

Action Plan