

2021-22 District Goals



District: 322 E
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[WhatsApp Image 2021-05-17 at 17.53.18.jpeg](#)

[WhatsApp Image 2021-05-17 at 17.54.39.jpeg](#)

[WhatsApp Image 2021-05-17 at 17.55.12.jpeg](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	03	70	100	100
2nd Quarter	02	40	75	80
3rd Quarter	02	45	80	35
4th Quarter	01	20	120	120

FY New Clubs

8

FY Charter Members

175

FY New Members

375

FY Retention Goal

335

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

215

Action Plan

[WhatsApp Image 2021-05-17 at 17.50.40.jpeg](#)

[WhatsApp Image 2021-05-17 at 18.07.58.jpeg](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 31 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[WhatsApp Image 2021-05-17 at 18.17.11.jpeg](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan

[WhatsApp Image 2021-05-17 at 17.56.19.jpeg](#)

[WhatsApp Image 2021-05-17 at 17.56.58.jpeg](#)

[WhatsApp Image 2021-05-17 at 17.57.58.jpeg](#)

[WhatsApp Image 2021-05-17 at 17.58.49.jpeg](#)

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