

2021-22 District Goals



District: 322 F
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Service Activities.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 10 | 230 | 200 | 200 |
| 2nd Quarter | 3 | 70 | 125 | 25 |
| 3rd Quarter | 2 | 50 | 50 | 25 |
| 4th Quarter | 0 | 0 | 25 | 150 |

FY New Clubs

15

FY Charter Members

350

FY New Members

400

FY Retention Goal

400

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

350

Action Plan

[Membership DevelopmentAction Steps.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 26 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership Action Steps.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 6 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

Action Plan

[Model Clubs Action Steps.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

CLUB QUALITY INITIATIVE, TRUST REGISTRATION, LIONS BRANDING & LIONS NEWS.

Action Plan

[Custom Goal Action Steps.docx](#)