

2021-22 District Goals



District: 322C1
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[District Goal 2021-22 GST.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	10	250	0	50
2nd Quarter	0	0	100	100
3rd Quarter	0	0	150	50
4th Quarter	0	0	100	100

FY New Clubs

10

FY Charter Members

250

FY New Members

350

FY Retention Goal

300

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

300

Action Plan

[District Goal 2021-22 GMT.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 23 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[District Goal 2021-22 GLT.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

S-M-A-R-T Goal For G L T
Cabinet Members Training
YLLI, DLLI
PST Training
CGL CEP works shop
Select RLLI ALLI FDI candidates

S-M-A-R-T Goal for G M T
From growth schemes 200
From President s sponsorship 100
From cabinet Member s 75
From below 20 Club 25
Newly charter club 200
Total Growth. 600
Expected Member Drop 300
Net Growth. 300

S-M-A-R-T Goal for G S T
Total service Program 3570
Total Beneficiaries 1034000

Action Plan

[District Goal 2021-22-.pdf](#)