

2021-22 District Goals



District: 322C3
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan GST.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	3	60	170	80
2nd Quarter	3	60	200	180
3rd Quarter	1	20	70	60
4th Quarter	0	0	50	180

FY New Clubs

7

FY Charter Members

140

FY New Members

490

FY Retention Goal

500

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

130

Action Plan

[Membership Development Action Plan.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 20 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[GLT.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[100.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

We have prepared our District goals as a target of each Quarter(3 Month) and review/ monitoring will be done in each month. Target was fixed after detailed study from our District record for the last 5 Years in all cases of Membership, Leadership, Fellowship & Service activity.

All of our DG Team Members & District G.L.T, G.S.T, G.M.T actively participated in formation of District goals 2021-22.

Action Plan

[Dist. Goals & Action Plane of Dist.322C3 for 2021-22.pdf](#)