

# 2021-22 District Goals



District: 3231A3

Constitutional Area: India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[SERVICE ACTIVITIES ACTION PLAN.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	100	50
2nd Quarter	2	40	100	50
3rd Quarter	0	0	100	50
4th Quarter	1	20	100	50

### FY New Clubs

5

### FY Charter Members

100

## **FY New Members**

400

## **FY Retention Goal**

200

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

300

## **Action Plan**

[MEMBERSHIP DEVELOPMENT ACTION PLAN.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 18 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[LEADERSHIP DEVELOPMENT ACTION PLAN.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

## **Action Plan**

[CAMPAIGN 100 ACTION PLAN.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

Membership - 300 net growth with 5 New Lions Clubs and 95% Retention

Leadership - 225 Club Leaders, 18 Zone Chairpersons and 6 Region Chairpersons will be trained.

Service - 80% Lions Clubs will be motivated to report Service Activities by March 2022.

## Action Plan