

2021-22 District Goals



District: 3233 C
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Action Plan 3233C 2021-2022 Service Activity.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	60	50
2nd Quarter	1	20	60	50
3rd Quarter	1	20	40	30
4th Quarter	1	20	40	70

FY New Clubs

5

FY Charter Members

100

FY New Members

200

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

100

Action Plan

[Action Plan 3233C 2021-2022 Membership Development.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 20 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan 3233C 2021-2022 Leadership Development.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[Action Plan 3233C 2021-2022 LCIF Campaign 100.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By the end of the 2021-2022 fiscal year, 25% of all clubs in the district will complete the Club Quality Initiative Workbook, which ensures a 20% growth over last year.

Action Plan

[Action Plan 3233C 2021-2022 Custom Goals.pdf](#)