

# 2021-22 District Goals



District: 324 E  
Constitutional Area: India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 98% of clubs in our district report service.

### Action Plan

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## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	50	100
2nd Quarter	2	40	100	50
3rd Quarter	1	20	100	50
4th Quarter	1	20	50	100

### FY New Clubs

5

### FY Charter Members

100

## **FY New Members**

300

## **FY Retention Goal**

300

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

100

## **Action Plan**

[membership.xlsx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 37 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 97% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 3 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

## **Action Plan**

[LCIF.xlsx](#)

# CUSTOM GOALS

## Goal Statement

Membership Growth

## Action Plan

## Goal Statement

Membership Retention - 300

## Action Plan

[goal.jpeg](#)