

2021-22 District Goals



District: 325B1
Constitutional Area: India, South Asia and Middle East

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

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MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	50	1000	900	350
2nd Quarter	30	600	500	225
3rd Quarter	30	600	200	250
4th Quarter	19	180	25	180

FY New Clubs

129

FY Charter Members

2380

FY New Members

1625

FY Retention Goal

1005

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

3000

Action Plan

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LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 155 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[dge_action_plan_LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan