

# 2021-22 District Goals



**District:** 325B2  
**Constitutional Area:** India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	80	1600	750	505
2nd Quarter	70	1400	500	195
3rd Quarter	15	300	300	300
4th Quarter	3	60	90	500

### FY New Clubs

168

### FY Charter Members

3360

## **FY New Members**

1640

## **FY Retention Goal**

1500

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

3500

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 50 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

Our multiple district will Increase communication and motivation between the all districts in our multiple.

## Action Plan

## Goal Statement

I will take specific action steps to achieve all the goal by motivating to our Lion in cabinet officers schooling program, zone and region conference and DG president meet program.

## Action Plan