

2021-22 District Goals



District: 33 K

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[Action Plan Template 1.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	20
2nd Quarter	1	20	15	5
3rd Quarter	0	0	15	20
4th Quarter	0	0	20	25

FY New Clubs

1

FY Charter Members

20

FY New Members

80

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

30

Action Plan

[Action Plan Template 2.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan Template 3.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Action Plan Template 4.docx](#)

CUSTOM GOALS

Goal Statement

Our Multiple District has decided to continue to meet monthly and after each Mid-Winter convention in 2022. A July transition meeting is planned zoom/in person. We will meet mostly in person and occasionally by zoom. Committee Chairmen will report to the MD Council quarterly.

Action Plan

Goal Statement

We will have 4 Advisories, 4 Cabinet Meetings, a Mid-Winter Conference in February and a State Convention in April.

Action Plan