

2021-22 District Goals



District: 35 L
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[Action Plan Template \(2a\) Service Activities 2021 - 2022.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	25	25	23
2nd Quarter	2	15	20	10
3rd Quarter	2	15	20	5
4th Quarter	2	15	20	5

FY New Clubs

8

FY Charter Members

70

FY New Members

85

FY Retention Goal

43

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

112

Action Plan

[Action Plan Template \(2a1\) Membership Development Plan 2021 -2022.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 60 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 Action Plan Template \(1a1\) Leadership Development 2021 - 2022_9124.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[Action Plan Template \(1a\) LCIF Campaign 100 2021 - 2022.docx](#)

CUSTOM GOALS

Goal Statement

I don't have an update at this time.
I will revise my S.M.A.R.T. once I receive those goals and objectives.

Action Plan

[Action Plan Template \(1a1\) Leadership Development 2021 - 2022.docx](#)

Goal Statement

All members know their Roles and Responsibilities, Build Extension Teams for recruiting, rebuilding club. rejuvenating, communication up and down the district. GAT meeting, GST, GLT, LCIF, GMA, GMT win win in all areas of the district.

Action Plan