

2021-22 District Goals

District: **35 O**
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[Action Plan Campaign 100.pdf](#)

[Action Plan Service Activites.pdf](#)

[Action Plan leadership development.pdf](#)

[393 Action Plan membership 8835.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	15	0
2nd Quarter	1	20	10	25
3rd Quarter	0	0	20	0
4th Quarter	0	0	15	10

FY New Clubs

2

FY Charter Members

40

FY New Members

60

FY Retention Goal

35

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

65

Action Plan

[Action Plan membership.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 100 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 Action Plan leadership development 4733.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[423 Action Plan Campaign 100 4606.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Action Plan

[Action Plan Custom Goal.pdf](#)