

# 2021-22 District Goals



District: 351  
Constitutional Area: India, South Asia and Middle East

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Goals 9090.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	100	45
2nd Quarter	1	25	55	140
3rd Quarter	1	25	100	45
4th Quarter	1	25	45	170

### FY New Clubs

4

### FY Charter Members

100

## **FY New Members**

300

## **FY Retention Goal**

400

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

0

## **Action Plan**

[Membership Goals 3928.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 20 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership Goals 5393.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

## **Action Plan**

[Campaign 100 Action Plan.pdf](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

By the end of 2021-2022 FY  
90% of the District Clubs  
will submit their activity report online,  
will submit their MMR on time,  
will complete the CQI Workbook thus ensuring membership growth by following the rule of "Do Not Drop One  
Before You Add One".

## Action Plan

[SMART Goal.pdf](#)