

2021-22 District Goals



District: 36 R
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan - Service.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	5	0
3rd Quarter	1	20	5	0
4th Quarter	1	20	10	8

FY New Clubs

2

FY Charter Members

40

FY New Members

20

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

52

Action Plan

[Action Plan - Membership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 8 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan - District Global Leadership.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Action Plan - LCIF.docx](#)

CUSTOM GOALS

Goal Statement

We have not set one as a Multiple district

Action Plan

Goal Statement

We as a district will support LCI with childhood cancer as well as MD36. We have a Childhood cancer chairperson on our cabinet this year . We as a district will support her and will work on projects that will benefit children with cancer in our district and assist the MD 36 childhood cancer chairperson. We as a district will reach out and work with our clubs to get them on board with supporting childhood cancer .We will encourage each club to add this worth while project to their goals as a club . We as a district will encourage our clubs and the district to support the camp for children with cancer

Action Plan