

# 2021-22 District Goals



District: 38 O

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

### Action Plan

[Goals\\_District\\_goals\\_2021\\_2022\\_041521.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	6	0
2nd Quarter	0	0	6	0
3rd Quarter	0	0	6	0
4th Quarter	1	10	6	0

### FY New Clubs

1

### FY Charter Members

10

## **FY New Members**

24

## **FY Retention Goal**

0

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

34

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 4 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

To increase communication we are going to encourage each club in our district to get comfortable using Zoom, even when we are through with the Covid-19 challenge

## Action Plan

[Action plan zoom training .docx 032121.docx](#)

## Goal Statement

Have each club in our district develop a mentor and a recruiter position so that those who may not be comfortable asking others to become Lions can have a member within the club who is gifted at talking to people. Once the person has joined Lions the mentor would be a person, like a teacher, that would instruct and mentor the new Lion.

## Action Plan

[Action plan Mentor recruiter .docx 032121.docx](#)