

2021-22 District Goals

District: **4 A2**
Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[MD4-A2 goals 2021-2022 Service 80 reporting.docx](#)

[MD4-A2 goals 2021-2022 Service 80 reporting_1617.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	5
2nd Quarter	0	0	10	5
3rd Quarter	0	0	10	5
4th Quarter	3	60	60	10

FY New Clubs

3

FY Charter Members

60

FY New Members

90

FY Retention Goal

25

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

125

Action Plan

[MD4-A2 Goals 2021-2022 Membership Revunate Tulare Host Lions.docx](#)

[MD4-A2 goals 2021-2022 Membership Charter Law Enforcement Lions.docx](#)

[MD4-A2 goals 2021-2022 membership 2 new clubs.docx](#)

[MD4-A2 goals 2021-2022 membership Richgrove Leos Club.docx](#)

[MD4-A2 goals 2021-2022 membership Visalia Leos club.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 9 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[MD4-A2 goals 2021-2022 leadership RLLI and ALLI.docx](#)

[MD4-A2 goals 2021-2022 leadership coordinate district4-2 with MD-4 trainings.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 3 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[MD4-A2 goals 2021-2022 75 of clubs donate to LCIF.docx](#)

[MD4-A2 goals 2021-2022 campaign 100 modeal clubs in each region.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Disaster Relief; District will have 3 Lions in each region (12 Lions total) be trained with Red Cross for instant disaster relief

Action Plan

[MD4-A2 goals 2021-2022 custom goal Red Cross disaster training for each region.docx](#)