

2021-22 District Goals



District: 4 C1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

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MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	20	10
2nd Quarter	1	25	50	10
3rd Quarter	1	25	50	10
4th Quarter	1	25	20	10

FY New Clubs

4

FY Charter Members

100

FY New Members

140

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

200

Action Plan

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LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 4 clubs make new Model Club commitments.
- b. Our district will ensure that 35 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 40 clubs make a Model Club commitment.

Action Plan

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CUSTOM GOALS

Goal Statement

To reach 100% reporting within the District by December 2021 and maintain that for the balance of the year.

Action Plan

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Goal Statement

S-that 100% of the clubs will e reporting on MyLCI and MyLion

M-it will be clear which clubs need to report and which ones are

A-it is very achievable to see 100% reporting

R-there is no reason we can not get 100% reporting

T- we will reach this goal by December 2021 and maintain it for the balance of the year.

Action Plan

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