

2021-22 District Goals



District: 4 C5

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[Action Plan SERVICE.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	10
2nd Quarter	0	0	25	25
3rd Quarter	1	20	10	10
4th Quarter	1	20	20	35

FY New Clubs

2

FY Charter Members

40

FY New Members

80

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

40

Action Plan

[Action Plan Membership Development.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 8 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan - Leadership Development.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Action Plan Campaign 100 LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Our District will encourage Clubs to embrace change as needed to improve member satisfaction and encourage new Lions to join our family as they will bring new energy and ideas for service, which will ensure the longevity of our organization.

We will encourage Clubs to adopt service projects in all five areas of concern of Lions Clubs International; Childhood Cancer, Diabetes, Environment, Hunger and Vision. Our District will also encourage Clubs to continue with their desire to provide services and funding for projects that do not fall into one of the five service challenge areas of LCI and to report all service projects at MyLion.

Action Plan

[Action Plan Custom Goals 6878.docx](#)

Goal Statement

Action Plan