

2021-22 District Goals



District: 404 A1

Constitutional Area: Africa

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[DISTRICT 404A1 SERVICE GOALS 2021-22.doc](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	70	30
2nd Quarter	2	40	90	70
3rd Quarter	2	40	100	50
4th Quarter	2	40	66	156

FY New Clubs

8

FY Charter Members

160

FY New Members

326

FY Retention Goal

306

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

180

Action Plan

[DISTRICT 404A1 Membership Development GOALS.doc](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 25 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[DISTRICT 404A1 Leadership Development Goal 2021-22.doc](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 5 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 5 clubs make a Model Club commitment.

Action Plan

[DISTRICT 404A1 LCIF GOAL 2021-22.doc](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

By the end of the 2021-2022 fiscal year, 70% of all clubs in the district will complete the Club Quality Initiative Workbook

Action Plan

[DISTRICT 404A1Custom Goal 2021-22.docx](#)