

2021-22 District Goals



District: 404 B1

Constitutional Area: Africa

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

Action Plan

[393_DG ROB OLOGUNDUDU 2021 2022 DISTRICT GOALS 2634.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	50	40
2nd Quarter	1	20	50	60
3rd Quarter	1	20	40	40
4th Quarter	01	20	35	60

FY New Clubs

5

FY Charter Members

100

FY New Members

175

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

75

Action Plan

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LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 85 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422_DG ROB OLOGUNDUDU 2021 2022 DISTRICT GOALS_6421.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 3 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

Action Plan

[423_DG ROB OLOGUNDUDU 2021 2022 DISTRICT GOALS_6799.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

To pursue a multiple district status, reaching 2700 membership strength minimum by the end of 2021/2022.

Action Plan

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