

2021-22 District Goals



District: 410 W

Constitutional Area: Africa

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	10
2nd Quarter	0	0	10	20
3rd Quarter	1	20	15	20
4th Quarter	1	20	20	35

FY New Clubs

2

FY Charter Members

40

FY New Members

50

FY Retention Goal

85

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

5

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 60 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 10 clubs make new Model Club commitments.
- b. Our district will ensure that 10 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 50 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

To increase the focus of all Clubs on feeding the Hungry during the pandemic period which is negatively impacted by job losses in many homes.

Action Plan

Goal Statement

To promote the Core Project being Hunger as more people will have been adversely affected by Covid brought on by further jobs losses. This will be the primary focus in the new Fiscal year for all Clubs in our District. Measurement of success will be established via all Clubs, Zone and Regional Activities.

Action Plan