

# 2021-22 District Goals



District: 411 B

Constitutional Area: Africa

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

### Action Plan

[District 411B Service Goals 2021-2022.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	90	30
2nd Quarter	3	60	90	50
3rd Quarter	3	60	80	50
4th Quarter	2	40	40	20

### FY New Clubs

10

### FY Charter Members

200

## **FY New Members**

300

## **FY Retention Goal**

150

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

350

## **Action Plan**

[District Membership Goals 2021-2022.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 75 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[District Leadership Goals 2021-2022.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[423\\_District LCIF Goals 2021-2022\\_2455.docx](#)

# CUSTOM GOALS

## Goal Statement

None

## Action Plan

## Goal Statement

1. To realise a net growth of 350 members by 30 June 2022
2. To have 75% of the leaders trained through various programmes by 30 June 2022
3. To serve one million people by 30 June 2022
4. To financially support LCIF programmes with USD 25,000 and to apply for not less than project grants by 30 June 2022
5. To establish 4 new Leo clubs by 30 June 2022

## Action Plan

[District LCIF Goals 2021-2022.docx](#)