

2021-22 District Goals



District: 418
Constitutional Area: Africa

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	50	40	30
2nd Quarter	2	50	60	40
3rd Quarter	3	75	75	40
4th Quarter	3	75	87	40

FY New Clubs

10

FY Charter Members

250

FY New Members

262

FY Retention Goal

150

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

362

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 2 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Encourage 70% of clubs to embark on Community Needs Assessment

70% of clubs to submit reports via MyLCI

80% of clubs to undertake impactful service project in line with the Global Causes

70% of Clubs to be educated by LCIF District and Club Coordinators on Campaign 100 and LCIF as well as District and Club Community Impact grants

80% of Clubs to report service activities on MyLCI

District to raise US\$20,000 to support Campaign 100 and LCIF

Action Plan

[IMG_20210612_140714.jpg](#)

Goal Statement

Action Plan