

2021-22 District Goals



District: 45

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[ACTION PLAN 21-22.PNG](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	22	6	1
2nd Quarter	0	0	6	1
3rd Quarter	1	20	6	1
4th Quarter	0	0	6	1

FY New Clubs

2

FY Charter Members

42

FY New Members

24

FY Retention Goal

4

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

62

Action Plan

[Membership 21-22.PNG](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 50 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership 21-22.PNG](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 75 clubs make new Model Club commitments.
- b. Our district will ensure that 75 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 75 clubs make a Model Club commitment.

Action Plan

[Camaign 100.PNG](#)

CUSTOM GOALS

Goal Statement

N/A - Single District

Action Plan

Goal Statement

-GLT meets w/Zone Charis quarterly to review goals, expectations and discuss future zone meetings and visits:
Encourage clubs to have goals, visit those goals at least monthly and report back at zone meetings.

-To work with clubs to identify goals

-Marketing: Use the marketing coordinator to help.

Action Plan

[Custom Goals.PNG](#)