

2021-22 District Goals



District: **49 B**
Constitutional Area: **Canada**

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	0	10	0
2nd Quarter	0	0	10	0
3rd Quarter	0	0	10	0
4th Quarter	0	0	10	0

FY New Clubs

1

FY Charter Members

0

FY New Members

40

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

40

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 10% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

[20 Reasons to Become a Lion.docx](#)
[2021-22 Mailing Labels 49B Lions.docx](#)
[Anderson Clear Letters.docx](#)
[Barrow Letters.docx](#)
[Bearing Sea Letters.docx](#)
[DG 2021-2022 Goals.docx](#)
[Dease Lake Letters.docx](#)
[Delta Lions Letters.docx](#)
[Fairbanks Arctic Letters.docx](#)
[Fairbanks Cheechako Letters.docx](#)
[Fairbanks Choice Letters.docx](#)
[Fairbanks Curling Letters.docx](#)
[Fairbanks Goldstream Letters.docx](#)
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Goal Statement

Action Plan