

# 2021-22 District Goals



District: 5 SKS  
Constitutional Area: Canada

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

### Action Plan

[action plan service reporting v1 20210614.pdf](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	20
2nd Quarter	1	20	36	25
3rd Quarter	0	0	36	25
4th Quarter	1	20	36	25

### FY New Clubs

2

### FY Charter Members

40

## **FY New Members**

138

## **FY Retention Goal**

95

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

83

## **Action Plan**

[action plan\\_membership v1 20210614.pdf](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 10 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[action plan\\_leadership v1 20210614.pdf](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[action plan\\_LCIF Campaign 100 v1 20210614.pdf](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

Create a legacy / ongoing District Service Project for District 5SKS. This is, and has been, lacking for years. The project that is ultimately chosen should include components of diversity (youth, gender, ethnicity), visibility (Lions should be recognized as having completed or annually organize this project), sustainability (the project shall leave a lasting legacy to the District).

## Action Plan

[action plan custom goal v1 20210614.pdf](#)