

2021-22 District Goals



District: 5M 10
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

[3.a Service Goal-MyLion.pdf](#)

[3.b Service District Week of Service.pdf](#)

[3.c Service District Service Projects.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	45	25
2nd Quarter	0	0	40	30
3rd Quarter	1	30	45	25
4th Quarter	0	0	40	40

FY New Clubs

1

FY Charter Members

30

FY New Members

170

FY Retention Goal

120

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

80

Action Plan

[1.a Membership](#)

[District Numbers_3031.pdf](#)

[1.b Membership](#)

[New Club_5622.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[2.c.Leachership Goal Succession.pdf](#)

[2.d.Leadership Goal Guiding Lion.pdf](#)

[2.a. Leadership-Zone Region Chair Training_7048.pdf](#)

[2.b. Leadership - Club Officers.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 0 clubs make a Model Club commitment.

Action Plan

[4.a LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Celebrate our clubs by finding at least one event that each (100%) of our clubs does to promote "Hearts and Hands" in 2021-2022

Action Plan

[5.a.Custom Goal 7296.pdf](#)