

2021-22 District Goals



District: 5M 6

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[393_5M6 MyLion Reporting Goal 2021 2022_9125.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	22
2nd Quarter	0	0	25	20
3rd Quarter	1	20	25	19
4th Quarter	1	20	25	19

FY New Clubs

2

FY Charter Members

40

FY New Members

100

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

60

Action Plan

[MD5M6 Action Plan 2021 2022 Recruitment Plan.pdf](#)

[MD5M6 Action Plan 2021 2022 Retention.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 40% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 5M6 MyLion Reporting Goal 2021 2022 4936.pdf](#)

[422 5m6 160000 Hours of Service Goal 4592.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[423 5M6 Campaign 100 Action Plan 1045.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

1. By June 30, 2022, District 5M6 Lions will serve 160,000 people in their community (as reported in myLion).
2. By the end of the 2021-2022 fiscal year, District 5M6 will support LCIF Campaign 100 with 85% club participation and total 5M6 contributions of \$40,000.

Action Plan

[5M6 Campaign 100 Action Plan.pdf](#)

[5m6 160000 Hours of Service Goal.pdf](#)