

# 2021-22 District Goals



District: 5M 7

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Goal-Reporting.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	45
2nd Quarter	0	0	30	20
3rd Quarter	1	20	37	25
4th Quarter	0	0	28	50

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

125

## **FY Retention Goal**

140

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

5

## **Action Plan**

[Membership Development-New Club.docx](#)

[Membership Development-Retention.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 5 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership-Club Officer Training Goal.docx](#)

[Leadership-LEARN on LCI website.docx](#)

[Leadership-Leadership Institute Goal.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[LCIF-Campaign 100 goal.docx](#)

## **CUSTOM GOALS**

**Goal Statement**

**Action Plan**

**Goal Statement**

**Action Plan**