

2021-22 District Goals



District: 60 B

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[GST Action Plan.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	0	0	10	10
3rd Quarter	1	20	20	10
4th Quarter	0	0	10	10

FY New Clubs

1

FY Charter Members

20

FY New Members

50

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

30

Action Plan

[GMT Action Plan.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 85 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[GLT Action Plan.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[LCIF Action Plan.pdf](#)

CUSTOM GOALS

Goal Statement

By end of the Fiscal year 2021 - 2022, District 60B will have at least 20 clubs fully partaking in the Global membership Approach program

Action Plan

[GMA Action Plan.pdf](#)

Goal Statement

1. By the end of the July 2021, 100% of Leo Advisors are assigned to registered Leo Clubs in MyLion, which is a 74% increase over the said period in the previous year.

2. By the end of 2021 – 2022 Fiscal year, District 60B will have at least 20 Clubs fully partaking in the Global Membership Approach.

Action Plan

[Leo Commission Action Plan.pdf](#)