

2021-22 District Goals



District: 8 S
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	20
2nd Quarter	1	5	10	3
3rd Quarter	0	0	15	3
4th Quarter	1	20	10	3

FY New Clubs

2

FY Charter Members

25

FY New Members

50

FY Retention Goal

29

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

46

Action Plan

[goals.membership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 4 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[goals.leadership.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 5 clubs make new Model Club commitments.
- b. Our district will ensure that 3 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 20 clubs make a Model Club commitment.

Action Plan

[goals.LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Each club to commit to a net gain in membership to achieve 1250 within three years.

Each club must commit to having a net gain of 3 members.

The goal is attainable as every Lion has ability to recruit at least one member a year.

The goal is relevant as our District is in transition.

The goal is a three year goal combined with a Campaign.

Action Plan

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Goal Statement

Motivate Lions through Service.

GST will plan at least one service project for each area of service.

This is attainable as International provides service ideas and resources.

The goal is relevant as it supports Lion International's focus areas for service. Also, service helps Lions develop ownership in Lionism and will also promote membership retention.

The additional projects will be completed by the end of June of 2022.

Action Plan

[goals.smart.service.docx](#)