

2021-22 District Goals



District: 9 SW

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan on Service Goal.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	20	15
2nd Quarter	0	0	30	25
3rd Quarter	1	25	15	15
4th Quarter	0	0	20	25

FY New Clubs

2

FY Charter Members

50

FY New Members

85

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

55

Action Plan

[Membership action Plan.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 6 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[ACTION PLAN FOR LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

To build a list of future leaders for the district leaders for zone chair positions, for cabinet chairs, for VDG. That list is now completed with action goal achieved prior to the start of 2021-2022 year. we will continue to add to it for future VDG to use.

Action Plan

Goal Statement

To have a list of 30 future leaders in 9SW. With the pandemic 1st VDG Allen Zobel build a list by using LCI history of many members to call and confirm their willingness to serve in the future at the district level. Hope to really accomplish more on membership, training and retention now that S.M.A.R.T. is complete and done.

Action Plan