

2021-22 District Goals



District: A 12
Constitutional Area: Canada

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan Template 3.docx](#)

[393 Action Plan Template 4 1011.docx](#)

[393 Action Plan Template 5 3791.docx](#)

[393 Action Plan Template en-1 2945.docx](#)

[Action Plan Template en-2.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	15
2nd Quarter	1	15	20	15
3rd Quarter	2	30	25	10
4th Quarter	0	25	15	25

FY New Clubs

3

FY Charter Members

70

FY New Members

75

FY Retention Goal

65

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

80

Action Plan

[Action Plan Template en-1.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 7 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[422 Action Plan Template en-2 5790.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[423 Action Plan Template 3 6525.docx](#)

CUSTOM GOALS

Goal Statement

Add 3 clubs to our existing clubs by the end of the Lions year.

Action Plan

[Action Plan Template 4.docx](#)

Goal Statement

Increase net growth by 80 members by end of Lions year.

Action Plan

[Action Plan Template 5.docx](#)