

2021-22 District Goals



District: A 16
Constitutional Area: Canada

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 95% of clubs in our district report service.

Action Plan

[Action Plan Goal 1 - Service V2.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	2
2nd Quarter	1	20	10	5
3rd Quarter	0	0	10	5
4th Quarter	1	20	10	5

FY New Clubs

2

FY Charter Members

40

FY New Members

35

FY Retention Goal

17

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

58

Action Plan

[Action Plan Goal 3 - Membership V2.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 8 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Action Plan Goal 2 - Leadership V2.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[Action Plan Goal 4 - Campaign 100 LCIF V2.docx](#)

CUSTOM GOALS

Goal Statement

By June 30, 2022 our Team will create a more cohesive TEAM approach to GAT and District Committees. Chaired by the DG all GA Teams will consist of Members from within A-16. Twenty (20) of the 35 District Committees will be functioning under a Team concept reporting up through the Committee Chair in 2021-2022.

Action Plan

[Action Plan Goal 5 - District Teams V2.docx](#)

Goal Statement

Action Plan