

2021-22 District Goals



District: N 1
Constitutional Area: Canada

SERVICE ACTIVITIES

Goal Statement

By the end of the 2021-2022 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 65% of clubs in our district report service.

Action Plan

[N 1 Action Plan Service Reporting 2021-22.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2021-2022 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	24
2nd Quarter	0	0	20	18
3rd Quarter	1	20	20	18
4th Quarter	1	20	25	25

FY New Clubs

2

FY Charter Members

40

FY New Members

85

FY Retention Goal

85

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

40

Action Plan

[N1 Action Plan Membership 2021-22.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2021-2022 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the local training reporting tool in Learn.

- a. Our team will ensure 13 zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[N 1Action Plan Leadership 2021-22.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

Action Plan

[N 1Action Plan LCIF Reporting 2021-22.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Focus on Retention

Focus on new club development. Membership team led by GMT and 1 member searching for potential locations for new club development and 1 member of team looking for potential Cyber Club.

Action Plan