

# August Membership Analysis Report

## GAT Constitutional Area 5 - Korea

GAT Area Leader: Jung-Yul Choi

### July to August (2 months) Cumulative Results

|                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-----------|-----------|-----------|-----------|-----------|
| New Clubs       | 12        | 7         | 6         | 7         | 5         |
| Cancelled Clubs | 23        | 12        | 6         | 7         | 6         |
| Charter Members | 358       | 260       | 238       | 278       | 170       |
| New Members     | 2,629     | 3,384     | 3,274     | 2,910     | 2,772     |
| Drops           | 1,790     | 1,823     | 1,791     | 2,159     | 2,868     |
| Net Gain        | 1,358     | 1,980     | 1,905     | 1,438     | 395       |

### August Only Results

|                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-----------|-----------|-----------|-----------|-----------|
| New Clubs       | 7         | 4         | 6         | 3         | 5         |
| Cancelled Clubs | 19        | 6         | 1         | 2         | 0         |
| Charter Members | 202       | 127       | 214       | 116       | 158       |
| New Members     | 646       | 856       | 896       | 775       | 744       |
| Drops           | 722       | 652       | 542       | 670       | 746       |
| Net Gain        | 157       | 366       | 657       | 415       | 230       |

### Quarter 1 Results

|                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-----------|-----------|-----------|-----------|-----------|
| New Clubs       | 12        | 7         | 6         | 7         | 5         |
| Cancelled Clubs | 23        | 12        | 6         | 7         | 6         |
| Charter Members | 358       | 260       | 238       | 278       | 170       |
| New Members     | 2,629     | 3,384     | 3,274     | 2,910     | 2,772     |
| Drops           | 1,790     | 1,823     | 1,791     | 2,159     | 2,868     |
| Net Gain        | 1,358     | 1,980     | 1,905     | 1,438     | 395       |

## July to August (2 months) Cumulative Results

### GAT Group K - Area 5-Korea

**GAT Group Leader: Doo-Hoon Ahn**

|                 |                   |                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-------------------|-----------------|-----------|-----------|-----------|-----------|-----------|
| MD 354          | Republic Of Korea | New Clubs       | 4         | 4         | 1         | 2         | 2         |
|                 |                   | Cancelled Clubs | 12        | 6         | 3         | 1         | 1         |
|                 |                   | Charter Members | 98        | 147       | 61        | 131       | 67        |
|                 |                   | New Members     | 651       | 908       | 845       | 792       | 665       |
|                 |                   | Dropped Members | 786       | 723       | 641       | 870       | 1,807     |
|                 |                   | Net Gain        | 26        | 372       | 338       | 285       | -901      |
| MD 355          | Republic Of Korea | New Clubs       | 4         | 1         | 2         | 3         | 2         |
|                 |                   | Cancelled Clubs | 4         | 4         | 0         | 4         | 2         |
|                 |                   | Charter Members | 146       | 43        | 88        | 66        | 42        |
|                 |                   | New Members     | 1,014     | 1,402     | 1,318     | 1,179     | 1,135     |
|                 |                   | Dropped Members | 496       | 599       | 625       | 601       | 594       |
|                 |                   | Net Gain        | 705       | 913       | 848       | 728       | 648       |
| MD 356          | Republic Of Korea | New Clubs       | 4         | 2         | 3         | 2         | 1         |
|                 |                   | Cancelled Clubs | 7         | 2         | 3         | 2         | 3         |
|                 |                   | Charter Members | 114       | 70        | 89        | 81        | 61        |
|                 |                   | New Members     | 964       | 1,074     | 1,111     | 939       | 972       |
|                 |                   | Dropped Members | 508       | 501       | 525       | 688       | 467       |
|                 |                   | Net Gain        | 627       | 695       | 719       | 425       | 648       |
| GAT Group Total |                   | New Clubs       | 12        | 7         | 6         | 7         | 5         |
|                 |                   | Cancelled Clubs | 23        | 12        | 6         | 7         | 6         |
|                 |                   | Charter Members | 358       | 260       | 238       | 278       | 170       |
|                 |                   | New Members     | 2,629     | 3,384     | 3,274     | 2,910     | 2,772     |
|                 |                   | Dropped Members | 1,790     | 1,823     | 1,791     | 2,159     | 2,868     |
|                 |                   | Net Gain        | 1,358     | 1,980     | 1,905     | 1,438     | 395       |

**August Only Results**  
**GAT Group K - Area 5-Korea**  
**GAT Group Leader: Doo-Hoon Ahn**

|                 |                   |                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-------------------|-----------------|-----------|-----------|-----------|-----------|-----------|
| MD 354          | Republic Of Korea | New Clubs       | 4         | 3         | 1         | 1         | 2         |
|                 |                   | Cancelled Clubs | 9         | 3         | -1        | 0         | 0         |
|                 |                   | Charter Members | 91        | 88        | 58        | 31        | 62        |
|                 |                   | New Members     | 169       | 268       | 335       | 256       | 297       |
|                 |                   | Dropped Members | 402       | 272       | 204       | 302       | 435       |
|                 |                   | Net Gain        | -130      | 97        | 236       | 98        | -49       |
| MD 355          | Republic Of Korea | New Clubs       | 2         | 0         | 2         | 0         | 2         |
|                 |                   | Cancelled Clubs | 3         | 1         | 0         | 0         | 0         |
|                 |                   | Charter Members | 77        | 0         | 69        | 5         | 42        |
|                 |                   | New Members     | 226       | 384       | 367       | 328       | 272       |
|                 |                   | Dropped Members | 143       | 187       | 183       | 178       | 154       |
|                 |                   | Net Gain        | 167       | 207       | 279       | 196       | 173       |
| MD 356          | Republic Of Korea | New Clubs       | 1         | 1         | 3         | 2         | 1         |
|                 |                   | Cancelled Clubs | 7         | 2         | 2         | 2         | 0         |
|                 |                   | Charter Members | 34        | 39        | 87        | 80        | 54        |
|                 |                   | New Members     | 251       | 204       | 194       | 191       | 175       |
|                 |                   | Dropped Members | 177       | 193       | 155       | 190       | 157       |
|                 |                   | Net Gain        | 120       | 62        | 142       | 121       | 106       |
| GAT Group Total |                   | New Clubs       | 7         | 4         | 6         | 3         | 5         |
|                 |                   | Cancelled Club  | 19        | 6         | 1         | 2         | 0         |
|                 |                   | Charter Members | 202       | 127       | 214       | 116       | 158       |
|                 |                   | New Members     | 646       | 856       | 896       | 775       | 744       |
|                 |                   | Dropped Members | 722       | 652       | 542       | 670       | 746       |
|                 |                   | Net Gain        | 157       | 366       | 657       | 415       | 230       |

**Quarter 1 Results**  
**GAT Group K - Area 5-Korea**  
**GAT Group Leader: Doo-Hoon Ahn**

|                 |                   |                 | 2021-2022 | 2022-2023 | 2023-2024 | 2024-2025 | 2025-2026 |
|-----------------|-------------------|-----------------|-----------|-----------|-----------|-----------|-----------|
| MD 354          | Republic Of Korea | New Clubs       | 4         | 4         | 1         | 2         | 2         |
|                 |                   | Cancelled Clubs | 12        | 6         | 3         | 1         | 1         |
|                 |                   | Charter Members | 98        | 147       | 61        | 131       | 67        |
|                 |                   | New Members     | 651       | 908       | 845       | 792       | 665       |
|                 |                   | Dropped Members | 786       | 723       | 641       | 870       | 1,807     |
|                 |                   | Net Gain        | 26        | 372       | 338       | 285       | -901      |
| MD 355          | Republic Of Korea | New Clubs       | 4         | 1         | 2         | 3         | 2         |
|                 |                   | Cancelled Clubs | 4         | 4         | 0         | 4         | 2         |
|                 |                   | Charter Members | 146       | 43        | 88        | 66        | 42        |
|                 |                   | New Members     | 1,014     | 1,402     | 1,318     | 1,179     | 1,135     |
|                 |                   | Dropped Members | 496       | 599       | 625       | 601       | 594       |
|                 |                   | Net Gain        | 705       | 913       | 848       | 728       | 648       |
| MD 356          | Republic Of Korea | New Clubs       | 4         | 2         | 3         | 2         | 1         |
|                 |                   | Cancelled Clubs | 7         | 2         | 3         | 2         | 3         |
|                 |                   | Charter Members | 114       | 70        | 89        | 81        | 61        |
|                 |                   | New Members     | 964       | 1,074     | 1,111     | 939       | 972       |
|                 |                   | Dropped Members | 508       | 501       | 525       | 688       | 467       |
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| GAT Group Total |                   | New Clubs       | 12        | 7         | 6         | 7         | 5         |
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|                 |                   | Net Gain        | 1,358     | 1,980     | 1,905     | 1,438     | 395       |